GrowthTrendz

CAPABILITY STATEMENT

Business, Digital & Language Services

Business management, translation and interpretation, advertising, design and web development.

AVAILABLE FOR PRIME AND SUBCONTRACT OPPORTUNITIES

Core Competencies

Business Management

- Strategic business and growth planning
- Financial planning and analysis (FP&A)
- Budgeting, cash flow and revenue management
- Performance reporting and risk analysis

PRIMARY NAICS 541611

Interpretation and Translation

- Remote consecutive interpretation (Urdu, Punjabi)
- Certified document translation (Urdu, Punjabi)
- Website and digital content localization
- Multilingual marketing and ad copy adaptation

NAICS 541930

Digital Marketing and Advertising

- Multi-channel campaign planning and placement
- Pay-per-click (PPC) & social advertising
- Public service announcements (PSAs)

NAICS 541810

Print and Digital Media Design

- Marketing and promotional collateral
- Social graphics, templates and ads
- Reports, manuals, catalogs, journals, and infographics

NAICS 541430

Custom Website Development

- Custom, mobile-responsive websites
- WCAG compliant accessible page layouts
- Content updates and site maintenance

NAICS 541511

Differentiators

- **Coordinated delivery:** Business, digital, and language services through one point of contact.
- **Native language expertise:** Urdu and Punjabi.
- **Agile and efficient:** Responsive delivery with consistently high-quality results.

Past Experience

FEDERAL

Punjabi interpretation, delivered through Lionbridge
DHS (USCIS and ICE) and DOJ (EOIR)

Also served clients in education, non-profit and hospitality.

See selected projects: growthtrendz.com/portfolio

Company Data

541611	Administrative Management and General Management Consulting Services PRIMARY
541930	Translation and Interpretation Services
541810	Advertising Agencies
541430	Graphic Design Services
541511	Custom Computer Programming Services

UEI / CAGE
SUZ9VDKHTHP5 / 11M78

BUSINESS CLASSIFICATION
Small Disadvantaged Business (SDB)

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Request a capabilities briefing
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